

WE NEED YOUR SUPPORT

The Trailhead Children's Museum is seeking \$3,500 in donations to complete the \$10,000 Garden to Grocery Healthy Living Exhibit

Early intervention is the best medicine when it comes to guiding a person's healthy food choices, and the Trailhead Children's Museum is using their playful, hands-on learning environment to teach children about the benefits of healthy eating, as well as the benefits of knowing where their food comes from and how it is made.

This exciting new exhibit features three life-like play-scapes that reflect the culture, heritage, and architecture of our very own Gunnison Valley.

The Gunnison Valley Ranch includes a fruit and veggie play garden, pretend farm with climbable silo, chicken coup, ranch animals, milking cow, and life-size farm truck to transport goods to the market.



The **Mountain Town Market** is filled with healthy foods that complement the five major food groups and provide children the chance to make-believe a health food store shopping experience, including play shopping carts, grocery lists and check-out counter.

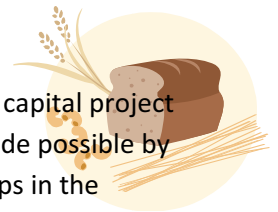
The **Pizza Café** features a hand-crafted pizza oven, cooking tools, menus and pizzas which allow children to use an assortment of colorful toppings to bake and serve pizzas and at the same time teach about the healthful benefits of fruits, veggies and whole grains.

This hands-on exhibit is currently in the process of being built by local exhibit designer, Matt Ventura of Gunnison, and is being installed in the Trailhead's base area location the weekend prior to ski area opening.

To date, this capital project has been made possible by various groups in the Gunnison Valley, including TRAILSOURCE.COM, Inc., The Towns of Crested Butte, Mt. Crested Butte, Gunnison County, Gunnison-Hinsdale Early Childhood Council, Community Foundation of the Gunnison Valley, and the Mountain Roots Food Project.

The Trailhead is making an appeal to the rest of the community to raise the remaining capital to pay for this exhibit.

The Trailhead Children's Museum is an important community resource for children and families living in and visiting the Gunnison Valley. However, we are only possible with the additional financial support and generosity of people like you. Thanks for your commitment to the children of this Valley!



Why support the Trailhead Children's Museum?

When you make an investment in the Trailhead Children's Museum, you support the Museum's exhibits, outreach efforts, and education programs that serve more than 10,000 children and their families annually.

The Trailhead offers an engaging and dynamic environment that inspires children and families to explore, create and learn together through discovery and play.

Additionally Children's Museums:

- Help children develop essential foundational skills
- Light a creative spark for discovery and lifelong learning
- Provide a place for families to connect in meaningful ways
- Serve as a community resource
- Strengthen community education resources
- Create a place for everyone to play!

At the Museum, in schools, and in many venues throughout the community, the Trailhead promotes a love of learning in a fun and playful way! As a contributor, you join a community of supporters who share a remarkable commitment to education and the joys of hands-on learning.

Specific to this exhibit, your investment supports:

- Construction, capital, and maintenance costs of the Garden to Grocery exhibit
- Educational programming, including kid-friendly cooking and science classes, pre-K through elementary school fieldtrips
- Parent and child healthy living resources, including recipes of the month, nutritional information, and "Harvest of the Month."
- Community outreach to local schools and human services groups
- Discounted Admissions for families in need



How can you help with the Garden to Grocery Capital Campaign?

Contributing Sponsor \$100+

As a Contributing Sponsor, you will receive recognition in all Trailhead publications and marketing opportunities (not including marketing to date) in reference to Garden to Grocery; 4 free day passes to the museum for friends or family

Supporting Sponsor \$500+

As a Supporting Sponsor, you will receive recognition in all Trailhead publications and marketing opportunities (not including marketing to date) in reference to Garden to Grocery; 4 free day passes to the museum for friends or family; company signage mounted on permanent component of the exhibit.

Underwriting Sponsor \$1,000+

As an Underwriting Sponsor, you will receive recognition in all Trailhead publications and marketing opportunities (not including marketing to date) in reference to Garden to Grocery; 4 free day passes to the museum for friends or family; company signage mounted on permanent component of the exhibit; and negotiable naming writes of one component of the exhibit.





**Garden to Grocery Healthy Living
Capital Campaign Donation Form**

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (H) _____ (C) _____

Email: _____

Investment Level: (circle one)

Contributing Sponsor \$100+ Supporting Sponsor \$500+ Underwriting Sponsor \$1,000+

Payment:

Check enclosed for \$ _____

Charge my credit card \$ _____ VISA / MASTERCARD / DISCOVER (circle one)

Card # _____ Exp. Date _____ Code _____

Or, please mail your contribution to:

The Trailhead Children's Museum
P.O. Box 1508
Crested Butte, CO 81224