



Photos by Alex Fenlon

Kids Rock

Winter Concerts

Business Underwriter Opportunity:

Raise visibility for your company and build awareness for your products and services by becoming an underwriter of **Kids Rock**, a family-friendly winter concert series presented by The Trailhead Children’s Discovery Museum and the Crested Butte Music Festival. Underwriting is tax deductible, and your donation builds goodwill in the community by demonstrating that your business supports youth and the arts.

Concerts:

Noon Year’s Eve:

A special New Year’s Eve celebration for families to ring in the “Noon Year” with an energetic kids music performance and themed activities. Saturday, December 31, 2011 at the Ballroom at the Lodge at Mountaineer Square from 11:30 a.m. to 1:00 p.m.

Aloha in the Butte:

A special children’s spring break music performance with a Hawaiian theme. Saturday, March 10, 2012 at the Ballroom at the Elevation Hotel from 4:00 to 5:00 p.m.

Target Audience: 400 people (200/performance)- Families with children between the ages of 2 and 10.

Exposure:

- Mention in press releases to the Crested Butte News and the Gunnison Country Times
- Underwriter Business Logo placement on posters, flyers, and table tent cards
- Web site

Underwriter Rate: \$200

Business Name: _____ Contact: _____

Mailing Address: _____ Phone: _____

Email: _____

Paid by: ___ check ___ cash or credit card: ___ Visa ___ Mastercard ___ American Express.

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Today’s Date: _____

For more information please call:

Katie Mueller, The Trailhead, 970.349.7160 or Kim Carroll Bosler, Crested Butte Music Festival, 970.349.0619

