







## Annual Business Sponsorship Opportunities

As a business sponsor, you will help the Trailhead improve and maintain our museum and programming spaces, provide unique, quality programming for children and families, and provide community outreach events in Crested Butte and Gunnison year-round.

Business partners of the Trailhead not only increase their brand recognition and sales, but also become a part of a critical community resource. The Trailhead strives to be a community gathering place, and we cannot do it without community partners like you!

	Business name and logo on every page of the Trailhead website.	Recognition certificate to display	Business name and logo in Trailhead Annual Report, distributed to over 1,400 families and community members.	Logo on prominent display in museum.	Business feature in dedicated email blast to contact list of 2,000 individuals.	Business feature on Trailhead social media, 1,000+ followers	Logo will appear on all museum electronic communication, including newsletter.	One free private museum rental; this can include a birthday party, private celebration, etc.
 Trailblazer \$5,000 & above	✓	✓	✓	✓	✓ <small>*quarterly feature</small>	✓ <small>*quarterly feature</small>	✓	✓
 Explorer \$2,500	✓	✓	✓	✓	✓ <small>*semi-annual feature</small>	✓ <small>*semi-annual feature</small>	✓	
 Innovator \$1,000	✓	✓	✓	✓	✓ <small>*annual feature</small>	✓ <small>*annual feature</small>		
 Creator \$500	✓	✓	✓	✓	✓ <small>*annual feature</small>			
 Partner \$250	✓	✓	✓	✓				



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*Exhibit Sponsorship Contribution Varies*



If you are specifically interested in helping the Trailhead rebuild the permanent museum space, consider helping the Trailhead purchase a museum exhibit. Exhibits may be play, art, or STEM based and vary in cost. Some exhibits have already been carefully selected by the Trailhead while others are still in the design process. We will work closely with you to find an exhibit sponsorship opportunity that is the perfect fit for you and your business. Exhibit sponsorship benefits include:

- Business name and logo displayed on the permanent museum exhibit.
- Business name and logo included on all communication marketing the exhibit.
- Business name and logo on front page of website for one year.
- Recognition certificate to display in your business for one year.
- Business name and logo in Trailhead Annual Report, distributed to over 1,400 families and community members.





# you're in good company...

these amazing sponsors are helping to protect play:



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[www.crestedbuttenews.com](http://www.crestedbuttenews.com)





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# business sponsorship form

PLEASE COMPLETE THE FORM BELOW AND RETURN TO [DIRECTOR@TRAILHEADKIDS.ORG](mailto:DIRECTOR@TRAILHEADKIDS.ORG) OR PO BOX 1508, CB, CO 81224. ONCE YOUR FORM IS RECEIVED, WE WILL CONTACT YOU FOR CONFIRMATION AND INVOICING. SPONSORSHIP BENEFITS ARE VALID FOR ONE YEAR FROM DATE OF FUNDS RECEIVED BY THE TRAILHEAD AND ANNUAL SPONSORSHIP MUST BE RENEWED.

Business Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

I would like to sponsor the Trailhead at the:

Trailblazer Level, \$5,000 and above

Explorer Level, \$2,500

Innovator Level, \$1,000

Creator Level, \$500

Partner Level, \$250

Exhibit Sponsorship - The Trailhead will contact you with details about exhibit sponsorship opportunities.